



## MY SKILLS

Video & Podcast Production • Visual Design • Digital Animation  
Motion Graphics • Sound Design • Public Speaking • Voice-Over



## MY TOOLS

Adobe Suite ( Photoshop, Illusatrator, Premiere, After Effects, Audition )  
Final Cut Pro • DaVinci • Keynote • MS Paint • Whatever it takes

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## MY PAST

### **CAPITAL ONE** *Art Director // 5 yrs*

Served on the **Chief of Staff** team to the **President of Capital One Financial Services**, bringing his **strategic vision** to life through **visual design** and **compelling storytelling**.

- » A monthly NPR-style podcast unpacking his vision in more detail, with real-life stories and case studies from within the organization.
- » A bi-weekly video series, through which associates were able to ask him questions directly, and have him answer by name.
- » Several documentary featurettes, telling the most compelling stories from within the company, that touch on the heart of their mission.

### **WRIGHTIMC** *Creative Director // 2 yrs*

Went from intern to **creative director** in less than a year by producing **creative content** none of our clients knew they wanted until they saw it.

- » Produced monthly infographics for clients, from concept to completion.
  - » Worked with the development team to create interactive infographics that worked across all platforms, operating systems, and browsers.
  - » Served as a creative consultant and production support on various video projects.
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## MY REFERENCES

**MICHELLE REID**

*Senior Director, Brand Strategy • Capital One*

**COURTNEY WAKEFIELD**

*Director, Digital Experience & Lead Generation • Children's Hospital*